

About Small Business Majority

We bring the voices of small business to the public policy table.

The small business community is vast, diverse and dynamic. It includes 6 million small firms and nearly 22 million self-employed people, with varying political points of view. But one thing nearly all of them agree about is the need to make health insurance more affordable.

Small Business Majority was founded, and is run, by small business owners to present a more accurate, pragmatic and centrist view of public policy issues affecting small business. We're currently focused on finding a solution to the dramatically rising health insurance bills small firms have been facing over the past several years. It's time to restructure the way we get—and how much we pay for—healthcare coverage for our employees, our families and ourselves.

We conduct scientific research to illuminate key questions.

The best way to find out what small business owners want is to ask them.

- Small Business Majority commissions surveys of randomly selected small business owners across the country. The surveys have shown that small businesses are overly burdened by healthcare costs, that they want comprehensive reform now and that they're open to a variety of solutions.

The best way to find out how specific reform proposals will affect small business is to use reliable economic modeling.

- Small Business Majority turned to MIT economist Dr. Jonathan Gruber to project the effects of three different healthcare reform scenarios on small business profits, jobs and wages. The analysis found that compared with no reform, the scenarios would dramatically improve the situation for small businesses—holding down healthcare cost increases, saving jobs, preserving wages and bolstering profits.

We work with policymakers to find practical solutions.

Legislators want to hear the opinions of their constituencies—with all the varied viewpoints they espouse. The polling we do of small business owners throughout their districts and states, along with our economic research, gives them the unbiased information they need to do their jobs. We're frequently asked to provide a small business perspective that, until now, has struggled to be heard. A few examples:

- Small Business Majority works with the White House to organize policy discussions that focus on small business issues.
- We have testified before House and Senate committees considering healthcare reform legislation.
- We work with other national business groups and legislative committees to ensure that proposed changes to the healthcare system are beneficial to small business.
- We partner with business organizations in many states to communicate the specifics of healthcare reform to small business owners and the media.